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Vintuitive Announces New Product & Live Demonstration of Wine Pumpover Technology

St. Helena, CA — Last year, Vintuitive Winemaking Tools (formerly Vinnovation LLC) introduced the next generation of wine pumpover technology with its patent-pending LOTUS pumpover head. Manufactured locally in the Napa Valley using stainless steel and food-grade polyurethane, the device gently and uniformly distributes juice in tanks of any size without excessive bruising or misting. Now, Vintuitive announces a revolutionary addition to the LOTUS line.

The [Square Flow Conditioner](#) is designed specifically for use with square fermentation tanks, and works in conjunction with existing LOTUS technology. Although square tanks are attractive from a packing efficiency and cost standpoint, the task of irrigating caps with this shape has made square tanks problematic for many. Vintuitive's newest invention smoothly distributes juice over square tanks without overshooting on the edges or missing the corners. Winemakers will no longer need to rely on manually wetting the corners of their tanks, nor will they have to deal with excessive splashing onto or over the sides.

Developing the LOTUS line has been a true collaborative effort between its inventors, Alex Mitchell and Evan Schneider, and select local wineries. This symbiotic relationship enabled its creation, optimization, and expansion.

"Alex loaned us an 8" LOTUS pumpover device for a two-week trial, and after the third day of use, we told him to invoice us for it," said Elena Franceschi, Assistant Winemaker at [Silverado Vineyards](#). "The LOTUS evenly saturates the entire cap, and is much lighter and easier to manipulate into the tank than standard stainless pumpover devices. The compact, clean design is also easy to sanitize. A winning design on all points."

Be the first to experience a live demonstration of this breakthrough in pumpover technology. The event will take place on Thursday, June 11 from 4:30 to 6 p.m. at [Silverado Vineyards](#), and will feature delicious small bites from Catering by Cynthia and wines from Silverado Vineyards. Free and open to the public, we invite members of the press, winemakers, and all other industry partners to attend.

[About Vintuitive Winemaking Tools](#)

With a mission to locally design and manufacture revolutionary winemaking products, Vintuitive Winemaking Tools was co-founded in 2013 by Alex Mitchell and Evan Schneider. The company's pilot innovation, [LOTUS](#), is manufactured by [York Machine Works](#) in St. Helena, CA, and is sold through York in addition to other select winery equipment retailers. For more information, please visit VintuitiveWMT.com.

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